

About dit&idt



dit (Desarrollo e Investigaciones Turísticas S.L.), and its sister company **idt** (Instituto de Desarrollo Turístico Mexicano, SA de CV), is an expert advisory firm specialised in the tourism, travel and leisure sector. We design strategic, organisational and technology solutions to businesses and public institutions. Founded in 1992, our offices are located in Valencia, Spain and, since 1999, in México D.F., from where we manage projects in the Latin American market.

Over thirty professionals collaborate with dit&idt. We build comprehensive, interdisciplinary teams to attend to the needs of each project. A network of experts with links to universities and the travel and leisure business act as specialists as needed.

We face the present with our feet in the ground. We anticipate the tomorrow with creativity and the eyes fixed on the market. Our credibility is built in honest approaches. With unbiased work and comprehensive analysis, we project feasible scenarios for action, adapted to the needs and capabilities of the organisations we work for.

We apply innovation to each challenge. The strategic vision of our team of experts offers 360° perspectives in every scenario. We maintain an eye on the market and promote creativity as the basis to generate value. Agile action and vision sets us ahead of market standards.

The success of our clients is the measure of our success. We foster confidence and implication in the relationships with our clients. Confidence and trust, because we build long-lasting relationships based on respect towards organisations, adapting to their corporate culture. Implication, because we make our clients objectives our own. Our compromise is with the success of every project.

dit&idt maintains a rigorous commitment to quality of service provided. Below, our affiliations and certifications.

Membership

- AENOR. Spanish Association for Normalisation and Certifications
- AESPLAN. Spanish Association for Strategic Planning and Direction
- ETNOR. Foundation for Ethics in Businesses and Organisations
- ASQ. American Society for Quality
- CEEI. European Center for Innovative Businesses
- TIES. International Ecotourism Society

Certifications



ISO 9001:2008 certified by AENOR.

Verified requisites for ISO 10015



Flexible Enterprise 2007 Award,
Ministry of Labour